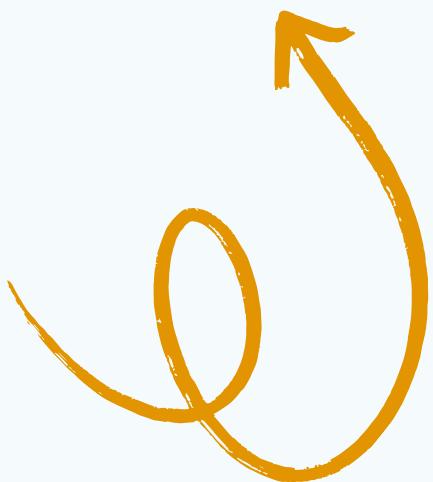
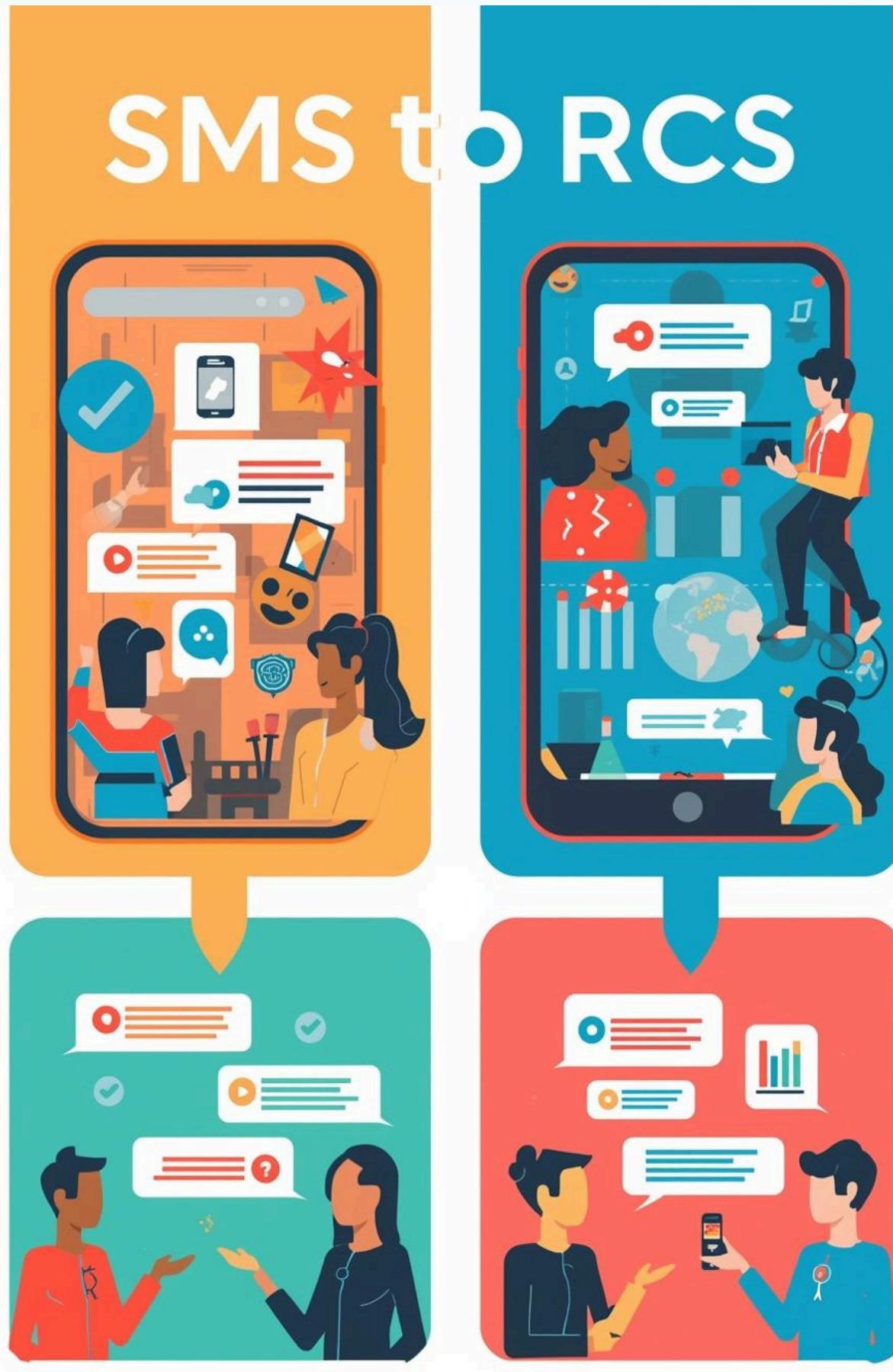


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Rich Communication Services

Presented by G Tech Web Marketing





RCS Evolution Explained

Rich Communication Services marks a **significant shift** from traditional SMS, offering richer, interactive messaging experiences. This evolution enhances user engagement and transforms how businesses connect with their customers in a meaningful way.



Core RCS Features

Unlocking the Potential of Messaging

Rich Media

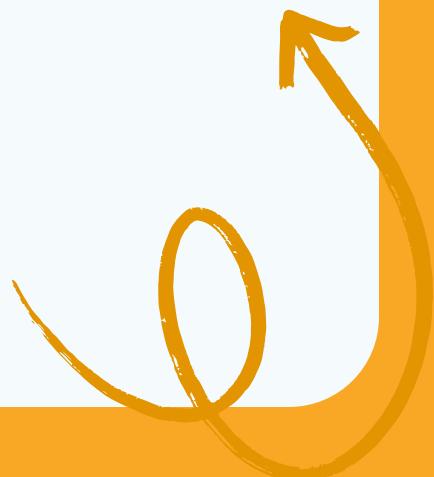
RCS supports **vibrant media**, allowing businesses to send images, videos, and audio clips directly in messages. This brings conversations to life, engaging customers like never before.

Enhanced Presence

With RCS, users can see when contacts are typing or have read the message. This **real-time feedback** creates an interactive experience that enhances connection and responsiveness.

Business Messaging

RCS enables **branded messaging**, featuring rich cards and suggested replies. This empowers businesses to create customized interactions that effectively capture customer interest and drive engagement.





Enhanced Customer Connections

Engaging customers through rich messaging

Rich Communication Services foster **deeper connections** with customers, enabling personalized interactions and dynamic content that enhance overall satisfaction and engagement in brand communications.



RCS Adoption Timeline

2022: Early Adoption

In 2022, Rich Communication Services began its journey with early adopters, paving the way for richer messaging experiences that enhanced user engagement and brand interactions.

2023: Carrier Support

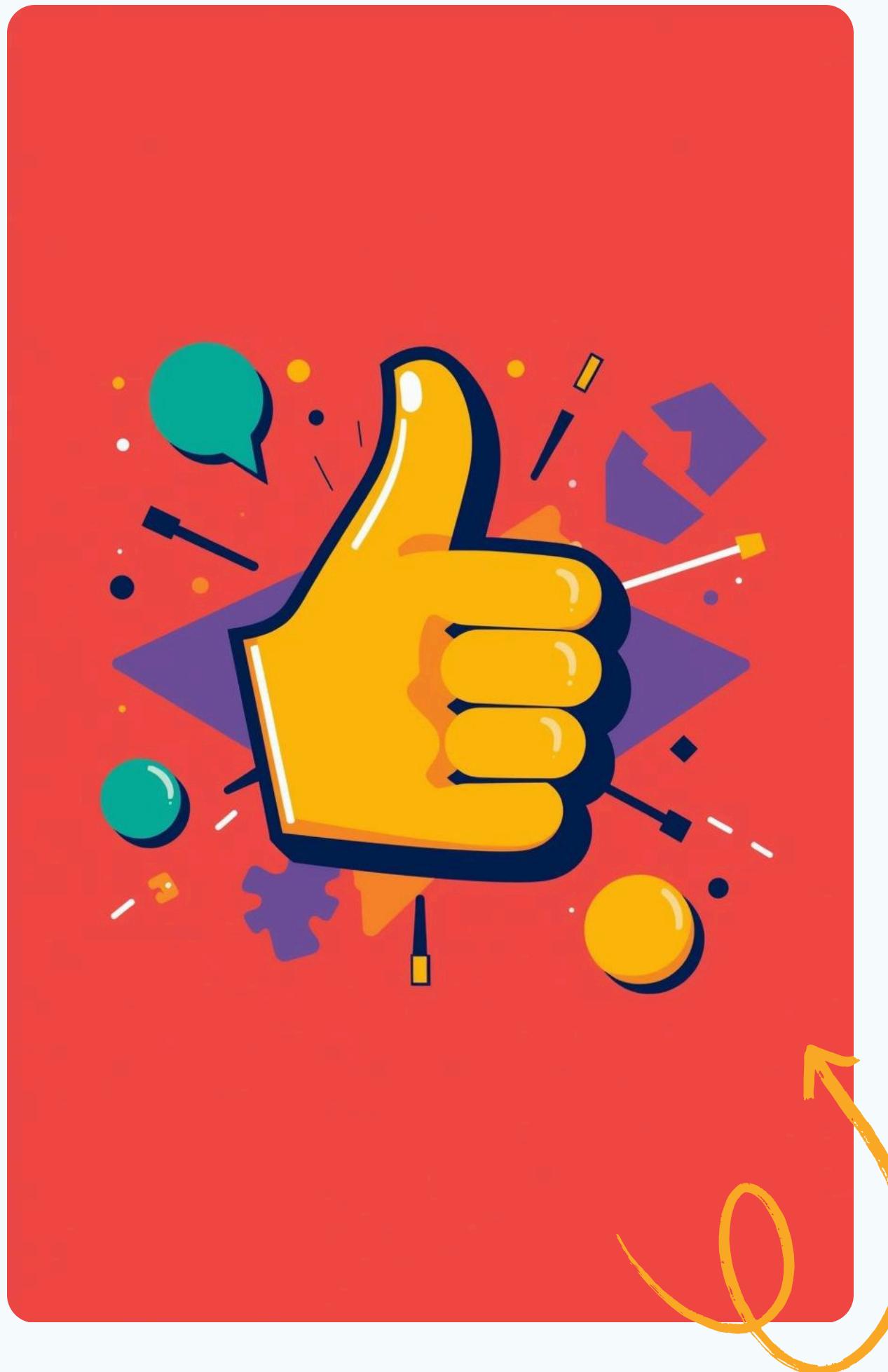
By 2023, major carriers worldwide started supporting RCS, providing a crucial infrastructure for businesses to leverage enhanced messaging capabilities, transforming customer communication on a broader scale.

2024: Growing Device Compatibility

The year 2024 saw a significant increase in device compatibility, allowing more smartphone users to access RCS features, ensuring a seamless messaging experience across various platforms and devices.

2025: Global Rollout

In 2025, RCS achieved a global rollout, marking a pivotal moment in communication history, as businesses and consumers embraced the platform, elevating messaging to new heights of interactivity and engagement.



Thank You!

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Embrace the Future of Messaging